

Committee Notes – Joint Meeting

Security Committee- Hollywood Entertainment District, Sunset and Vine BID

November 14, 2013

Los Angeles Film School (6363 Sunset Blvd.)

Attendance: HED Committee Members Present: John Tronson, Chairperson; Charlie Colletta, Carol Massie, and Chad Lewis. Not Present: Derrick Malec. SVBID Committee Members Present: Fabio Conti, Elizabeth McDonald, Katie Seymour, and Anthony Bell. Not Present: Fred Rosenthal, Chairperson. Liaisons: Steve Seyler, Joe Salazar, and Bill Farrar, Andrews International; Lt. Marc Reina and Senior Lead Officer Danny Pesqueira, LAPD; Lt. Sergio Aloma and Deputy Del Moore, LASD; Steve Whiddon and Marisol Salguero Council District 13; Andre Quintero, Los Angeles City Attorney's Office; Yeghig Keshishian, Mayor's Office. Staff: Kerry Morrison and Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Mike Arminio, Los Angeles Film School; Tony Hoover, Red Line Tours; Ron Radachy, The Oasis of Hollywood.

- I. Call to Order: The meeting was called to order by Hollywood Entertainment District Security Committee Chair John Tronson at 10:06 a.m.
- II. Public Comment: Introductions were made.
- III. Meeting Notes: The committee approved the meeting notes from their October 10, 2013 meeting.
- IV. Reports

A. Report from Andrews International

1. Monthly Activity Report: Steve Seyler reported that arrests are still down for the year. Seyler again speculated that the drop in arrests was due to the shift in manpower to cover the 10 p.m. hours earlier in the year. Recently, Seyler was asked to speak at the Hollywood ED student summit. The event featured several public safety personnel, as well as school representatives from various "post-ed" schools in the Hollywood area.

2. Update on 14 Week Observe and Report P.M. Deployment: Seyler reported that the late night deployment continues to move forward. Officers have observed a few instances in which LAPD was asked to respond, and initiated a couple of arrests themselves. Communication continues to also be very good between LAPD and BID officers. Seyler said there were no real metrics to report yet, as it is difficult to quantify the observe and report type functions of the officers.

B. Report from LAPD: Lt. Marc Reina reported that the LAPD is grateful for the BID's late night patrol. While there are no statistics to report, Lt. Reina said that LAPD has noticed that there have only been eight Part I crimes in the last three weeks, of which four occurred at night. The Lieutenant said that overall a lot of progress has occurred in the division. Senior Lead Officers are continuing to work with DMH to reach out to chronically homeless and mentally ill individuals within the division. The station has also continued working with the City Attorney's office and have now obtained 15 stay away orders for problematic suspects in the division. The Lieutenant also described the department's October 31 deployment.

On the night of the 31st Hollywood division made a total of 76 arrests, of which 47 were alcohol related. A "wilding" occurred but was immediately stopped by officers and all nine suspects were taken into custody. In regards to the shooting that occurred on Schrader, the Lieutenant said that LAPD had resources within feet of where the incident occurred, however the suspects still felt bold enough to commit the act. Kerry Morrison said she was out walking the BID during the evening until 11 p.m. and noticed that the officers were out in full force and she was very pleased with the work they were doing. Morrison thanked the department for allocating the resources to the night, and said she believed the shooting was not the result of insufficient police resources.

C. Report from LA Sheriff's Department: Lt. Aloma reported that the Red Line has been relatively quiet the last couple months. On October 31 the department had 26 deputies and seven fare evasion officers along the line. The LASD will also be increasing their deployment the night of the Hollywood Christmas Parade. Deputy Moore reported that Metro has released a new smart phone application where riders can easily report any incidents or illegal behaviors they notice on any of the Metro train or bus lines.

D. Report from Neighborhood Prosecutor: Neighborhood Prosecutor Andre Quintero reported that he has been out on the Boulevard during the late night hours, including October 31st, so he could get a feel for the area at night. Quintero said he has continued to work with LAPD to obtain stay away orders for problem suspects in the area, and as Lt. Reina had mentioned thus far 15 have been obtained. Quintero mentioned that he would be willing to help the BID and LAPD with their efforts to reach out to problematic liquor stores in the BID that continue to sell alcoholic beverages to already intoxicated individuals (see item A under New Business).

E. Councilmember O'Farrell's Office: Steven Whiddon thanked the BID, LAPD, and LASD on advanced planning and deployment for the night of October 31. The Councilmember is trying to arrange a meeting with all club operators and their property owners who have had a shooting in the last year. The council office will also be sending out a letter to all CUP license holders letting the property owner know they too are responsible for the types of activities which occur in their property. The Councilmember is also hoping to work with the BID and LAPD to develop additional strategies for both day and nighttime security. Whiddon reported that there has been a lot of improvement on the Boulevard with the passage of the no solicitation ordinance. The council office is expecting enforcement to continue to increase now as the "warning period" comes to an end.

V. New Business

A. Public Intoxication and Alcohol Serving Locations Mitigation: Morrison gave the committee the background on the issue of public intoxication in the BID. BID security's arrest for alcohol alone count for around 59% of all BID arrests. Morrison believes that the area is enabling the behavior. After spending time and speaking with a recent homeless gentleman who was moved into supportive services, she has come to find that several liquor stores in the BID are selling single beverages to already intoxicated individuals, or their "surrogate buyer." Morrison said she is open to ideas on how to solve the problem, and in addition to looking at what other cities are doing. Morrison would like to work with the LAPD Vice Unit to see if these stores can be notified to please stop selling alcohol to already intoxicated individuals. Seyler mentioned that a letter campaign was done a few years back that was effective. Lt. Reina said he would check with LAPD and see what could be done to help with the issue.

VI. Old Business

A. Continued 2014 Security Budget Discussion

1. Update on LAPD Camera System Upgrade: Mariani shared with the committee that on November 4 representatives from LAPD, John Tronson and both Morrison and he toured the recently installed Cal State Dominguez Hills surveillance system. After the tour representatives from Metro Video and Bassett Sales met with the group to discuss upgrade options for the cameras. Tronson said the tour was good and that he was amazed at how far the technology had come since the current system was purchased nearly 10 years ago. At the tour Deputy Chief Hara from LAPD also said that he was in support of the upgrade, as he believed the cameras would be a great tool for the division. Lt. Reina reported that the detectives have used the cameras in the past, and would have used them for other recent incidents that occurred had they not been malfunctioning. Mariani shared with the committee a spreadsheet which showed how the costs of the system could be paid out of the remaining 2013 contingency budget and next year's security contingency budget. Additionally, Mariani said the committee could also later look at installing a Mesh Network which would allow for cameras to be installed in virtually any location in the district. Charlie Colletta and Carol Massie

***Minutes – Joint Meeting
Security Committee- Hollywood Entertainment District, Sunset and Vine BID
November 14, 2013***

asked that a motion be put before the HPOA Board of Directors to continue purchasing the camera upgrade for 2014.

B. Hollywood Cahuenga Alley Update: Mariani had reached out to Officer Dillard, but she is on vacation until November 21st. Mariani is hoping to obtain an update upon her return.

C. Homeless Outreach Update: Mariani and Morrison reported that recently long time homeless veteran Richard had been moved in to the PATH shelter. Mariani said that the team who has been working with him will be meeting again next week to discuss steps for helping Richard move into permanent supportive housing.

D. Kerr Complaint: Bill Farrar mentioned that the complaint was being handled and there was nothing further to report at the moment.

E. Community Impact Team

a. Sidewalk Issues: Tour Bus Ordinance Enforcement: See Steven Whiddon's report.

b. Valet Ordinance: Marisol Salguero reported that meetings have been held with various valets in different locations throughout the city over the last month. The ordinance officially went into effect on November 9th and classes are being held that all valets and their operating companies must attend to obtain proper permits. Valet operators and owners should call (213) 996-1210 for more information on the program.

VII. Next Meeting: The next meeting is scheduled for Thursday, December 12, 2013 at 10 a.m. at the Los Angeles Film School (6363 Sunset Blvd., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Hollywood Entertainment District Security Committee Chair John Tronson at 11:35 a.m.